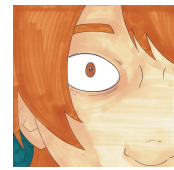# Spring Quarter 2021 Manga Startup Internship

Majors: ART, environmental science, creative writing, economics, legal, other majors welcome
Disciplines: art, digital art, enviro-politics, marketing, activism
Location: Virtual, Google Hangouts (formerly at Stevenson Provost House 2016-2018)
Affiliation: Private sector politically progressive startup. Neither affiliated with nor college credit from UCSC or Cabrillo College.
Training Provided: seminars provide an intro to business & manga operations basics including Japanese manga, legal terms, digital & traditional art techniques, product management, project planning, publishing, finance, purchasing, and marketing.
Dates: Spring quarter, Monday nights 7pm. No meetings during midterms & finals; no pizza for this team 4 due to virtual nature. OPTIONAL short fun midterm and final of spoof questions answerable with text or drawings will be provided by email.
UCSC Magazine 2018 article on the project: https://magazine.ucsc.edu/2018/03/comic-relief/
Youtube 2018 interview link: https://youtu.be/SandHfZRsAY
Recommended software: Clip Studio Paint (free trial available) , Illustrator, or freeware GIMP.
Reading reference: **Burne Hogarth, *Dynamic Anatomy***; Haruno Nagatomo *Draw Your Own Manga*; ビッグコミック (Big Comic, a top 10 mainstream Japanese manga, samples available), Clip-Studio-Paint online training
Background: Santa Cruz Comics was created to promulgate progressive political values through the medium of manga bearing stories of different genres including drama, comedy, and slapstick-spoof content for adult audiences. It seeks to merge Mad Magazine and Saturday Night Live content in a classic Japanese manga format.

Seeing students struggle to get their first jobs upon graduation, faced with questions of what experience they have with business basics, this internship provides "Business #001" content covering fundamentals that would help transition to professional settings, be they corporate, nonprofit or government.

Santa Cruz Comics launched its first 48-page politically progressive anti-Trump manga, written over 2016-2017 with UCSC-student-comprised manga team #1, publishing the hard copy in English and a Spanish copy online:
- *Fairy & Troll*, feminism, racial equality and environmental protection
- *Against the Wall*, Anti-Trump immigration rights and racial equality
- *Life on Mars*, LGBTQ scifi
- *Moscow Hitman*
- *Tokyo Ghost Story*
- *How Not to Surf* & 'believe them or not' spoof ads
- Experimental content includes hidden riddles, poems, and puzzles, for example backwards upside down text readable with a mirror making up background patterns.

Production of manga #2 is nearing 50% completion. Stories & political themes include:
- *Fairy & Troll*, feminism, racial equality and environmental protection
- *Devil Girl,* about power in society, main story
- *Against the Wall*, immigration rights and racial equality
- *Socially Conscious Asian Ghost Hunters*, racial equality (completed by Nick Yi)
- *How Not to Surf*
- *Life on Mars*, LGBTQ scifi (95% completed by D. Wallace)
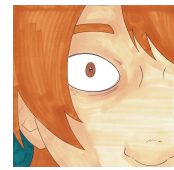
----TEAM 4 INTERN POSITIONS----

STAFF ARTIST, PAID : Submit one digital comic frame drawing (as transparent background 350 dpi png, corresponding to writer sketch of the frame, but without text placement required) per week for eight weeks. Pays $25 per frame accepted for production. Any second-term artists who were leading producers on manga 1-3 teams will be paid $30/frame.
ENVIRONMENT RESEARCHER, UNPAID: Research IUCN-Red List Ecosystems funders to compile dossier on projects, known funders, and possible opportunities to seek funding for kelp forest red list ecosystem assessment.
DIGITAL PUBLISHING INTERN, UNPAID: Determine a:) best digital platforms to publish on for English and Spanish and b:) why Comixology keeps rejecting our submissions of Manga #1.

JAPANESE MARKETING INTERN, UNPAID: Determine a:) best digital platforms to publish on and b:) what file preparation requirements are (MangaBox). Fluent Japanese required.

ETF-NFT DIGITAL ART INTERN, PAYS COMMISSION : Determine path to market, prep briefing for presentation to the interns later in the quarter. (perfect for legal or econ major)

JOKE WRITER, PAID: Pays $25/frame for writing and illustration of spoof aka troll ads. (Ala Saturday Night Live & Mad Magazine)

PUZZLE DESIGNER, PAID: Interested in cryptography or puzzles? Design puzzles and riddles to be incorporated into backgrounds, margins, troll ads, and page framesets. $25@ on acceptance.

CHANNEL MARKETING INTERN, PAYS COMMISSION: No experience necessary! Attitude necessary; perfect for extroverts! Learn and execute classic sales steps: working with lead list to build contact dbase, working with contacts to build awareness of comics as a "high impact" advertising medium (for example SNL-like spoof ads people will never be able to forget), steps to close sales.

POLITICAL ACTION ASSISTANT MANAGER, PAYS COMMISSION : No experience necessary! Promote awareness of YOUR POLITICAL CAUSE through distribution of comics as subversive political literature. Learn and execute classic "awareness building" marketing steps: designing "call for action" content, social media awareness, traditional media PR vs. ads, and leveraging politically sympathetic organizations for distribution of political "artivism" literature.

TO APPLY: to apply email doug @ santacruzcomics.com from your UCSC email address, including:
1. Name (and legal name for check payments if applying for paid position)
2. Major
3. UCSC and permanent, non-UCSC email (for any later notifications, for example offers to include a link to your work in Santa Cruz Comics publicity)
4. Current Mailing Address (accepted applicants will get a copy of Manga #1 mailed to them for reference)
5. Photos of sample drawing or drawings if applying for art/design position (or) resume with writing sample for other positions